

Background



In October of 2018 the National Park Service reopened the National Historic Landmark visitor center at **Wright Brothers National Memorial** after extensive renovation. As the NPS is fully committed to accessibility, audio description was a key component of the visitor experience. As part of the **Formations, Inc.** team, **Q Media** developed, wrote and produced audio description of the center's new exhibits including the reproduction 1903 Wright Flyer, tactile scale model, and 16'x9' video wall.



Scope



The 90-minute AD tour focuses on the museum's interior exhibits while incorporating the view of the historic flight line visible just outside of the visitor center's floor to ceiling windows. The auto-triggered tour (via IR) includes navigation and wayfinding, synchronized film description, and a layered approach to exhibit content and panel text. Project included on-site script review by QM's visually impaired associate.



Results



The immersive experience allows visitors who are blind or have low vision to independently access nearly all exhibit content, manual interactives, and visitor center navigation. The tour is available on-site via **Softeq's Durateq ATV** device which offers auto-triggering, video synchronization, and other accessibility features.



"We have worked with Q Media on a multitude of projects over the years. They are great to work with. They are great with the client! They are responsive and they handle everything. Can't recommend them enough."