



Stories you take with you.

The Walt Disney Family Museum

San Francisco, CA

Background



Located in the Presidio of San Francisco, **The Walt Disney Family Museum (WDFM)** features contemporary, interactive galleries and state-of-the-art exhibits focusing on the life, work, and art of Walt Disney. WDFM selected **Q Media** to expand their existing main gallery audio tour's language translations. In addition, as part of their continued commitment to accessibility, tasked QM to develop and produce audio described and American Sign Language tours.

Scope



Translate, cast, and produce the existing 50-minute interpretive tour into Arabic, Brazilian Portuguese, Italian, Korean and Russian, and reproduce the existing audio tour into ASL. Design, develop, write and produce a new audio described tour incorporating the existing interpretive tour content into the production, as well as provide wayfinding directions throughout the historic two-story, 40k square foot galleries.

Results



The Walt Disney Family Museum audio tour is currently available to visitors in English, Spanish, German, French, Chinese, Japanese, Italian, Korean, Arabic, Russian, Brazilian Portuguese, Audio Description and American Sign Language via on-site iPod Touch players or via download through the app stores (app hosting provided by OnCell).



Main Gallery Tour



Accessibility



Audio Described Tour

15 Stops

Welcome to the audio described version of the Walt Disney Family Museum's Main Gallery Tour, developed to assist visitors who are blind or have low vision navigate the space and learn about the history and legacy of Walt Disney.

In each gallery, the audio described tour provides an orientation and overview of

Start Tour



Accessibility

Audio Described Tour



ASL Tour

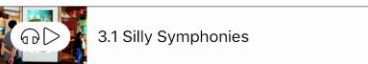


Exit tour



03. New Horizons

Walt and the Disney Studios brainstorm to make animation better, bringing big changes to the big screen.



Previous Next

Q Media went above and beyond when helping us build our museum's first Audio Descriptive Tour, as well as new language translations and an ASL Tour for our new app. They are very experienced in their field, highly knowledgeable, and extremely well organized, and I would definitely recommend them for anyone seeking new ways to provide better accessibility within their business.

Tracie Timmer, Sr. Pub. Prog. Coord., The Walt Disney Family Museum



407.654.7067

qmediaproductions.com