



Klondike Gold Rush Museum

Skagway, AK

Background



Klondike Gold Rush National Historical Park (KLG0) in Skagway, Alaska is deeply committed to accessibility. As part of that effort the visitor center and Mascot Saloon offer an audio described tour. As part of the **Formations, Inc.** team, **Q Media** developed, wrote and produced audio description of the site's new exhibits. In addition, under a separate contract, QM provided audio description for many of the KLG0 website's educational and interpretive videos.



Scope



The AD tour includes up to three hours of layered audio tour content across multiple rooms and buildings. The auto-triggered tour (via IR) includes navigation and wayfinding and a layered approach to exhibit content and panel text. Under a separate contract, QM has written, recorded, and edited audio description of 15+ short videos, totally 45+ minutes of material, available on the Park's website.



Results



The immersive experience allows visitors who are blind or have low vision to independently access nearly all exhibit content, manual interactives, and navigation in the visitor center and Mascot Saloon. The tour is available on-site via **Softeq's Durateq ATN** device which offers auto-triggering (via IR) and other accessibility features.

Stories you take with you.

"We have worked with Q Media on a multitude of projects over the years. They are great to work with. They are great with the client! They are responsive and they handle everything. Can't recommend them enough."



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—Phil Buettner, General Manager, Formations, Inc.