

Background



Founded by local Survivors, their descendants and members of the community, **Holocaust Museum Houston** (HMH) is a place of learning, empowerment, reflection and connection. As part of their \$49.4M expansion, **Q Media** was chosen to develop, create and produce interpretive and accessible mobile tours of the museum's architecture—titled *From Darkness. Light.*—and state-of-the-art galleries—*Bearing Witness: A Community Remembers*; *And Still I Write: Young Diarist on War and Genocide* and *Human Rights*.

Scope



QM produced three tours—in English, Spanish, AD, and ASL—differentiated by style. *Bearing Witness*, with English narration by Academy Award-winning actor Christine Lahti, daughter-in-law of Survivor and HMH founding member Otto Schlamme, incorporates interviews with survivors and liberators. Directed at the broad audience, the *Human Rights* and *Still I Write* tour is voiced by local high-school students. Architect Mark Mucasey and Museum CEO Kelly J. Zúñiga, Ed.D lead visitors through the museum's ground-breaking design.

Results



Released to the public in September of 2019, the tours have been met with rave reviews and positive guest feedback. The English and Spanish tours are available to visitors at the museum (via **GuideID players**). The AD and ASL tours will be available via iPod Touch (**hosted by OnCell**) with plans for continuing expansion of accessibility programs.



Stories you take with you.