

## Background



The Holocaust Center is a very small museum telling a very large—emotional, historical, impactful—story. Limited resources prevented the museum from offering guided tours beyond the displayed artifacts and images. The Holocaust Center’s primary goal: create a vehicle to tell the story and share its lessons with every visitor who comes through the doors. In addition, the museum wanted to extend its message of inclusiveness and accessibility to non-English speaking students, parents, and visitors.

## Scope

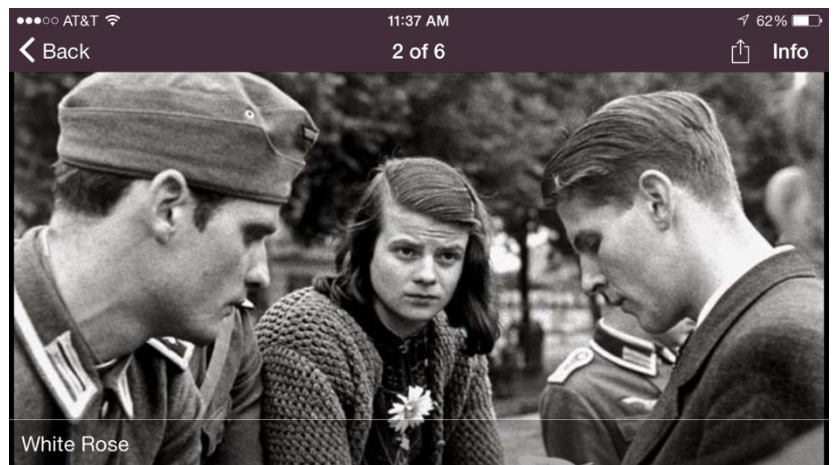
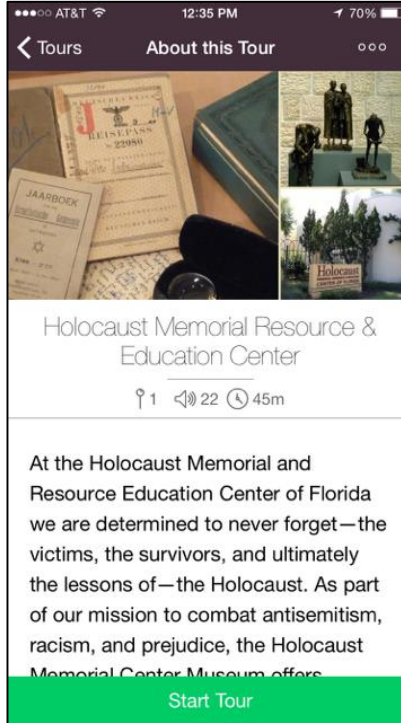


A 45-minute mobile tour (in English and Spanish) guides visitors through the past while bringing its lessons to the present. Consisting of both narration and recorded interviews, the tour includes interviews with Tess Wise, one of the Center’s founders as well as a survivor; Nadav Weil, a 14-year-old student of the school and living embodiment of the Center’s legacy; and Mitchell Bloom, a teacher, storyteller, and witness for future generations.

## Results



All of the client’s goals have been met and exceeded. The Holocaust Center now has a completely vetted, two-language, accessible interpretive solution for the museum’s visitors where there was none before. Furthermore, though this was not an initial goal, the Center now has a program that can be shared and accessed outside of the museum space with minimal detriment to the experience. The tour is available as a downloadable experience or on iPod devices distributed by the Holocaust Center staff.



## Client Feedback

I just re-listened to our beautiful new [mobile tour] audio guide and was once again moved to tears. Thank you for your amazing work and for turning our dream and goals into reality!

Pam Kancher  
Executive Director  
HMREC