

Background



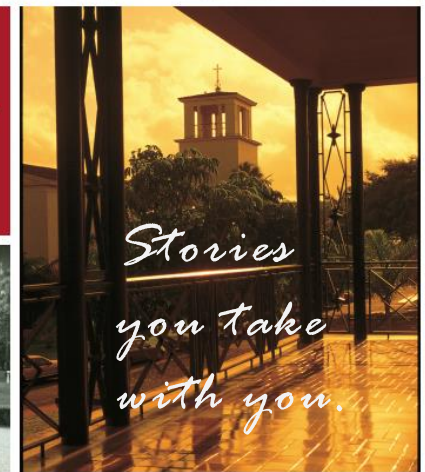
Targeted to prospective students, existing students, alums, and members of the extended community, the goal of the tour was to foster a sense of appreciation for the “jewel that exists right under their noses”—the historic campus and Barry’s traditions. For prospective and new students the tour will awaken a sense of pride, ownership, and stewardship for Barry.



Scope



The client requested a mobile application that could be loaded onto phones or tablets for visitors to experience the Barry story—on campus or remotely. The project was supported with a state grant. Faculty and archives staff provided research and editorial assistance.



Results



The 45-minute tour explores the rich history of Barry University’s Miami campus, using its landscape and buildings to frame the university’s story and unique values. Two friendly and enthusiastic narrators guide the tour and share photos. The app is simple and intuitive to use, providing several modes of navigation—linear, map, or list. Multi-layered sound effects and music immerse the users into the story and convey a rich sense of history and environment.

