



African Americans in Texas: A Lasting Legacy

Stories you take with you.

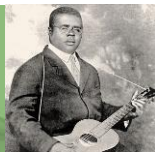
Texas (Statewide)

Background



For the African American community in Texas, history is found in stories, cemeteries, and shreds of memory. This tour offers the Texas heritage visitor access to sites and stories that reframes the perception of the role of African-American Texans in both large movements and in everyday life. Stories of African Americans in Texas deliver a powerful sense of discovery and rediscovery.

Scope

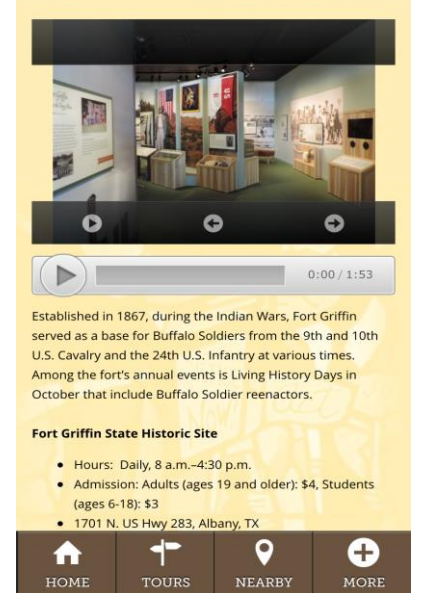
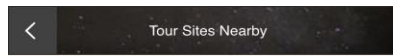


Themes—such as education, civil rights, and music—detailed in six slide shows create context for delving into specific human stories told in seven videos, 26 audio segments, and 68 text segments. This history has immense breadth and depth, covering the vast geography of the Lone Star State; however it is presented to “always be personal,” revealed through the experiences of the Texans who lived it.

Results



A mobile app experience that integrates full video, slide shows, and audio storytelling, employing vivid archival and modern images as well as rich music and sound effects. The user can determine how to navigate the tour, based on location, theme, or interest. The tour deepens the visitor’s experience on-site but also offers stand-alone immersion into rich history for the “stay-at-home” enthusiast.



407.654.7067
qmediaproductions.com

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