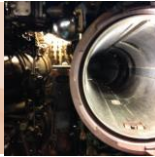


Background



AUWC is home to two authentic World War II Navy vessels: Submarine USS Cavalla and Destroyer Escort USS Stewart. These two historic treasures are fully accessible by visitors, but volunteer tour guides were not always available and interpretation was limited. The client sought a reliable and engaging means of telling the stories of the vessels and the brave men who served aboard them.

Scope

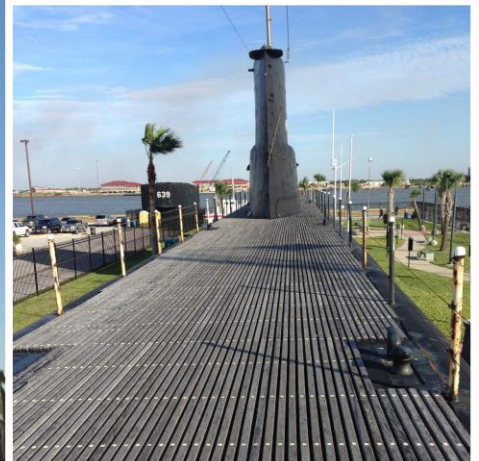


The client initially planned to develop and write their own content but hit snags due to turnover in staff, challenges with board participation, and inexperience with interpretive planning and execution. AUWC's leadership turned to Q Media, who ignited the process, encouraged collaboration, took over project management, developed the scripts, and got the project back on track and on schedule.

Results



Two highly engaging immersive audio tours (Cavalla: 35 min.; Stewart: 43 min.) geared to a broad audience, from veterans to school groups. Content and production focused on fulfilling the mission of the organization: to preserve, to remember, and to educate.



Client Feedback

The audio tour your team put together is exactly what we needed – conveying the rich history of both vessels in a narrated tour, but one that doesn't require a dedicated docent to lead. Your team was exceptional and incredibly flexible and understanding of our needs. The respect and empathy with which the team approached our project set our minds at ease that we would get a high quality and appropriate end product. What we got exceeded our high standards and will provide yet another avenue for us to engage our customers. Look forward to working with you all again when we expand the tour – soon I hope!

Jim Andrews
President/CEO
Cavalla Historical Foundation