

Background



MossRehab, a physical rehabilitation center renowned for medical excellence, has assembled an extensive collection of fine art created by artists who have lived with disability. The art—ranging from ceramics, to needlework, to fine oil—is displayed throughout the facilities. While the artworks are impressive, the stories behind them offered untold inspiration for patients, staff, and visitors.

Scope



The client determined the tour would focus on ten MossRehab artists, representing a diverse range of disabilities and mediums. The goal was to inspire the listener to reframe his/her understanding of the lived experience of persons with physical disability. To carry the message beyond the walls of Moss, they also requested a mobile application version. During development, the client decided to add an Audio Described version to serve listeners with low/no vision.

Results



Two highly engaging immersive audio tours, each with 14 stops: A 23-minute sighted tour and a 33-minute Audio Described tour. Alternative opening & closing stops included to allow the exhibition to travel. Smartphone application. A kit of ten audio guides for use in facility or on the road.



Client Feedback

I want to thank you for partnering with MossRehab in creating this marvelous audio tour. I never use the word "marvelous" but it now seems the perfect way to express the sense of marvel and wonder I experience while listening to your final creation. Working with you and your special blend of professionalism, warmth, patience, and empathy was a rich and educational experience for me, to say the least. It was a pleasure to participate in this process with you. The final product exceeded my hopes and expectations.

Debra Krupp,
MossRehab Advisory Board
Chair of “All About Art” Exhibition