



# The Lion's Storyteller: Kingsley Plantation Mobile Tour

Timucuan Ecological and Historic Preserve (NPS), Jacksonville, Florida

## Background



The story of Kingsley Plantation is a story of perseverance; the human spirit surviving the most dehumanizing conditions of slavery. However, the present day setting of this national park site is idyllic and peaceful, which provides interpretation with the difficult challenge of telling a horrible story in a place of amazing beauty. Q Media was brought to the team in to develop and produce audio tour content and “bring the people of the plantation back to life.”

## Scope



Using an auto-triggered iPod Touch, the tour leads visitors through the grounds—from the master’s house to the slave’s quarters—introducing characters based on real people who lived and in some cases died on the property. The unique history, the “mistress” of the plantation was a freed slave herself, reveals a complicated story. Drawing on first-hand accounts, period documents, and stories from the historic record, it returns to the property those silenced by enslavement.

## Results



An eloquent and emotional experience, the 66-minute tour was unveiled in coordination with the park’s 25<sup>th</sup> anniversary and the rediscovery of the slaves’ burial ground. In 2013 it won the 1<sup>st</sup> place Digital Media award from the National Association for Interpretation. In 2014 it also won the National Accessibility Achievement Award through the NPS.



## Client Feedback

[Q Media’s] Stasha led the TIMU team to a fearless, fact-based yet humanistic approach.... realism and accuracy of [the audio] tracks truly immerses the visitor into the story.... We are extremely happy and proud of the product they delivered.

Brian Loadholtz  
Chief of Resource Education  
Kingsley Plantation NPS

*Stories you take with you.*



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