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Q Media Productions' Audio Tour Wins National Award

Winter Garden, Florida- Q Media Productions is proud to announce that *Mount Rushmore: A Living Memorial*, a Q Media produced audio tour, has won the Association of Partners for Public Land (APPL) 2007 Media and Partnership award for audio/visual excellence. The APPL Media and Partnership awards celebrate the achievements of publication and programming for all nonprofit public land partners in the United States.

"We are so excited that Mount Rushmore's audio tour was recognized in such a special way," says project manager Debbie Ketel of the Mount Rushmore History Association. "Q Media helped us bring all our ideas together by being fantastic facilitators during the brainstorming sessions, excellent writers and excellent producers. We are very grateful for their expertise and partnership on this project."

In 2006, Q Media had the honor to produce the audio tour for a monumental shrine to United States democracy: Mount Rushmore National Memorial. As the tour says, the memorial "*amazes... bewilders... and delights. It also challenges... angers...and provokes.*" The National Park Service immediately set the challenge to develop a tour that honors the greatness of the memorial and all that it represents. However, they also emphasized the fact that there is a larger story here as well; the Black Hills and American Indians; the challenging artist Gutzon Borglum and the workers who blasted, hammered and drilled a mountain into a work of art; and the men who are represented – Presidents Washington, Jefferson, Lincoln, and Roosevelt. The *Mount Rushmore: A Living Memorial* audio tour tells a story of transformation: of people, of mountains, and of nations.

Q Media Productions' President, Stasha Boyd, said, "The greatness of the America's democracy is not perfection but rather that our ideals have the potential to transcend our limitations. Working with the Mount Rushmore team is more than an opportunity to produce great audio, it is an opportunity to share the story of a changing nation - with integrity, humor, and pride - with over 3 million visitors per year."

The 90-minute audio tour incorporates narration, interviews with current staff and former Mount Rushmore workers, oral histories and archival recordings all of which are integrated to provide the listener with an authentic and rich understanding of this historic icon. This tour is currently available in English, Spanish, German and Lakota, a Native American language. To hear an excerpt from the tour, please visit the Q Media Web site at www.qmediaproductions.com.

The APPL Media and Partnership award was received on March 19, 2007 at the annual APPL Convention that was held in Sacramento, California. Congratulations to Mount Rushmore History Association and the production team at Q Media Productions.

About Q Media Productions: Q Media Productions, Inc. is a specialized audio production company that develops and produces audio tours for cultural, historical, and conservation focused organizations. The company's client list includes such renowned institutions as The Ringling Museum of Art, Sarasota, Florida; Mount Rushmore National Memorial, Keystone, SD; The Reginald F. Lewis Museum of Maryland's African American History and Culture, Baltimore, MD; and Coit Tower, San Francisco, CA.

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